

# WATER LABEL TEMPLATE - ART GUIDELINES

## 20 FL OZ (.6 L)

Full-Wrap, Four-Color Waterproof Label.

Text and Graphics safety. All important items must be contained within the purple line. (8.5 x 2.1328 in)

Actual size of final label. Labels will be cut at the red line. (8.9888 x 2.3744 in)

Bleed line. Any graphics or colors that "bleed" off the label must travel to the green line.  
Any bleed graphics not extending to the green line will not print correctly. (9.2388 x 2.6244 in)

**CA CASH REFUND**  
Required on any orders being shipped into the state of California

**SOURCE**  
Required by law.  
Can be placed anywhere on label.

**NUTRITION PANEL**  
Not required by law unless product is for resale.

Ultra Purified Water  
20 FL. OZ. (.6 Liter)

Nutrition Facts	
Serving Size 8.0 fl.oz. (240mL)	
Servings per Container: 2.5	
Calories 0	
Amount Per Serving % Daily Value*	
Total Fat 0g	0%
Sodium 0mg	0%
Total Carbohydrate 0g	0%
Protein 0g	0%

Not a significant source of other nutrients  
\*Percent Daily Values are based on a 2,000 calorie diet.

Purified by Reverse Osmosis,  
Micro/Carbon Filtration,  
UV and Ozonation

Distributed By:  
XXXXXXXXXXXXXXXX  
XXX-XXX-XXXX

PLEASE RECYCLE

This area will be covered by overlap.

## IMPORTANT INSTRUCTIONS

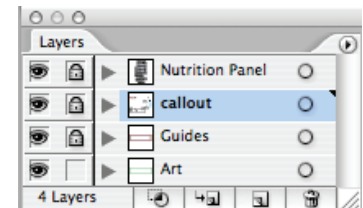
### MANDATORY ARTWORK CHECKLIST

- ALL type converted to outlines
- ALL images are embedded - no links are used
- ALL art uses CMYK workspace, not RGB
- ALL Pantone Colors (PMS) converted to CMYK  
Unless you specifically request PMS colors (extra charge will apply)
- NO low-res images from the web (72dpi)
- ALL supporting images and fonts supplied when necessary

### ACCEPTABLE ARTWORK FORMATS

We import your artwork into Adobe Illustrator CS2

- Illustrator: Please convert all type to outlines.  
Embed all images
- EPS
- Photoshop: Save in layers or just the art layer.  
300dpi CMYK preferred (anything less might appear pixelated).
- PDF: High Res (300dpi)
- JPG: High Res (300dpi, max quality)



This file was built in layers (nutrition panel, guides and art) that can be turned on and off. Some of the layers are locked so they can't be altered. The Art layer is blank to accommodate your art on the correct layer (restacking layers might block other necessary graphics).

**WHEN SENDING FLATTENED ART, PLEASE TURN OFF THE TEMPLATE AND CALLOUT LAYERS, PLEASE INCLUDE BLEEDS.**